



Cowal Way News



Winter 2015/16

Introduction

We are pleased to announce that we received additional funding of £89,300 from the Coastal Communities Fund. The majority of this

new funding will be used to develop viewing platforms and picnic sites and to improve access to these new facilities, to help us

attract more (short break) visitors. The remaining funds will allow us to exhibit at trade and consumer shows in 2016 to promote the Cowal

Way, to develop an App to help improve the customer experience, and to organise a relaunch event to raise the Way's profile.

Signs and Waymarkers

We ordered 6 signs and 175 waymarkers from Forestry Commission Scotland. Made from home grown timber, the signs have now been erected along the Way, and the waymarker installation programme will be completed by the end of February 2016.



Exhibitions

Cowal Way has booked a group stand at the new Scottish Cycling, Running, & Outdoor Pursuits show, scheduled for 11th to 13th March at the SECC in Glasgow. Joining our 6 metre-wide stand (no CO6A) will be Argyll Sea

Kayak Trail, Kintyre Way, Three Lochs Way, West Highland Way and West Island Way. With all of Argyll's long distance routes present, this will be an excellent showcase for promoting outdoor activities in our area. Cowal Way

will also be exhibiting at VisitScotland Expo on 21st to 22nd April (stand no C14), at the Royal Highland Centre in Edinburgh. We plan to meet many trade representatives at the show, including tour operators.

Website

Our new website is now live and includes nearly 100 businesses and heritage sites located along or near the Way. The website has been optimised so that it works effectively on various platforms, including fixed computers, laptops, tablets and mobile phones.

"Meet and Greet" Sessions

Staff and trustees will be organising some local trade meetings in February. The informal gatherings will give us the opportunity to meet

with businesses and organisations based along or near the Cowal Way: to allow us to share our plans in more detail and to get

feedback from you; and also for Argyll and the Isles Tourism Cooperative to have a platform to present their plans for 2016 and beyond.

Local Business Feature

Duncan's Village Store

Duncan's Village Store is a major asset for the community and for Cowal Way customers. Owned by Bryan and Kirsty Duncan for over 10 years now, this award winning, independent shop is open 7 days per week and throughout the year. Based in Kames next to Tighnabruach, the store offers a wide range of general groceries, local butcher meat, Scottish cheeses, local beers, fine wines and much, much more. You are sure of a friendly welcome – the business was recently awarded Scotland's Neighbourhood Shop of the Year.



Glendaruel Caravan & Camping Park

This is a small, family run, four star caravan park situated in a very beautiful and natural environment. There is a camping area for tents and mobile caravans (electric hook-ups available) or you can rent a caravan on site, or book the Little Camping Lodge, or try the new Hiker's Huts/Pods. There are accommodation choices to suit everybody's preference and budget. The site also has toilets, showers, laundry, and a small shop. A David Bellamy Conservation gold award winner, the park also welcomes pets and has Wi-Fi availability.



Sign Up to Receive our Newsletter

To receive our electronic quarterly newsletter, please subscribe on our home page at www.cowalway.co.uk. The process takes less than one minute – we only need your name and email address.

Facebook

Follow our regular updates on the Cowal Way facebook page www.facebook.com/TheCowalWay

Contact Details

If you have any interesting experiences and feedback from walking, running, cycling or on horseback on the Cowal Way, please get in touch with us. We'd love to hear your stories.

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www.cowalway.co.uk

Cowal Way is managed by Colintrave & Glendaruel Development Trust, and is currently funded by the Coastal Communities Fund

The Coastal Communities Fund is funded by the Government with income from the Crown Estate's marine assets. It is delivered by the Big Lottery Fund on behalf of UK Government and the Devolved Administrations in Northern Ireland, Scotland and Wales.

