



# Cowal Way News



Winter 2017/18

## Dutch Tour Operators

In September the Cowal Way participated in a VisitScotland business development mission to the Netherlands. We met with 8 Dutch tour operators who already promote Scotland as part of their programmes. As of early November, 2 itineraries have been agreed with two walking tour operator specialists, and a further 5 are in the advanced development stages. The Cowal Way will be attending a travel show



in Utrecht in January 2018, to continue with this work, and to open discussions with additional

tour operators. The Netherlands is our most important overseas market, for attracting walkers to

the Cowal Way. We are working closely with VisitScotland and VisitBritain offices to maximise our efforts.

## Path Works

We continue with our investment programme in path infrastructure works. In 2017/18 our focus is on the north section of the Way. We have just delivered significant improvements to the path above Lochgoilhead. This has included digging out an actual path in a major hill section, improving drainage, and erecting two picnic benches. These works have improved accessibility on what was previously difficult terrain.

## Cowal Way Chase & Ultra Event

In conjunction with our key partner No Fuss Events, we delivered the first Cowal Way Chase & Ultra on Saturday 21 October. Commencing at Glenbranter and finishing at Portavadie, the event attracted 97 competitors. Despite the wet weather the feedback from cyclists and runners was extremely positive. Check out the video on the link below. We are now working on the 2018 event.

<https://youtu.be/mvE775pdnPY>



## Local Business Feature

### Shore House Guesthouse

Situated on the shores of Loch Goil, this guesthouse is owned and managed by Gillian Curtis, and offers uninterrupted and stunning views of the sea loch. Located on the Cowal Way path, in the centre of Lochgoilhead village, this award winning establishment provides B&B and evening meals, and some of the best views in Scotland from the terrace and lounge. There are four ensuite bedrooms, two with panoramic views of the loch. Free wi-fi is also available. Breakfast is freshly cooked to order, and the evening meals utilise the best of Argyll & Scottish produce, including locally produced ales. (Sample menus are available to browse on the company's website, and online booking is available).



### Ardlamont Leisure

Boasting a stunning and secluded location in 500 acres of woodland, and with a private beach stretching for over 1 mile, Ardlamont Estate has a number of accommodation offerings for visitors. Owned and developed by family members Niki Beadnall-McGrail, her son Brendan Quinland and grandson Declan Quinland, Ardlamont House can accommodate up to 16 guests, and is a popular establishment for family holidays, large parties, and weddings. There is also Bunkhouse accommodation for up to 11 guests, including a cycling shed, laundry and drying room. The historic Ardlamont house is a classic example of a Scottish country house, dating back to at least 1646, when it became the ancestral home of the Lamonts, one of Scotland's oldest clans. The estate is a few miles from the seaside village of Tighnabruaich (and the Cowal Way), where there are a number of restaurants, cafes, pubs and village shops.



## Facebook

Please like our facebook page, then you will receive regular updates on our progress, to make the Cowal Way a "world class, multi-user tourism asset." Our facebook page is [www.facebook.com/TheCowalWay](http://www.facebook.com/TheCowalWay)

## Contact Details

If you have experienced the Cowal Way recently we would really appreciate your feedback. Please go online at [www.cowalway.co.uk/customer-survey](http://www.cowalway.co.uk/customer-survey) and give us your feedback.

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**[www.cowalway.co.uk](http://www.cowalway.co.uk)**

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